## The Power Rule

What is the derivative of  $\frac{d}{dx}x^r$ ? We answered this question first for positive integer values of r, for all integers, and then for rational values of r:

$$\frac{d}{dx}x^r = rx^{r-1}$$

We'll now prove that this is true for any real number r. We can do this two ways:

## 1st method: base e

Since  $x = e^{\ln x}$ , we can say:

$$x^r = (e^{\ln x})^r$$
$$x^r = e^{r \ln x}$$

We take the derivative of both sides to get:

$$\frac{d}{dx}x^{r} = \frac{d}{dx}e^{r\ln x} = e^{r\ln x}\frac{d}{dx}(r\ln x) \text{ (by the chain rule)}$$

$$= e^{r\ln x}\left(\frac{r}{x}\right) \text{ (remember } r \text{ is constant)}$$

$$= x^{r}\left(\frac{r}{x}\right) \text{ (because } x^{r} = e^{r\ln x}\text{)}$$

$$\frac{d}{dx}x^{r} = rx^{r-1}$$

## 2nd method: logarithmic differentiation

We define  $f(x) = x^r$ , and take the natural log of both sides to get  $\ln f = r \ln x$ . The technique of logarithmic differentiation requires us to we plug our function into the formula:

$$(\ln f)' = \frac{f'}{f}$$

So we first compute:

$$\ln f = \ln x^r$$

$$\ln f = r \ln x$$

And then take the derivative of both sides to get:

$$(\ln f)' = \frac{r}{x}$$

Since  $(\ln f)' = \frac{f'}{f}$ , we have:

$$f' = f(\ln f)' = x^r \left(\frac{r}{x}\right) = rx^{r-1}.$$

Look over the two methods again – the calculations are almost the same. This is typical. To use the second method we had to introduce a new symbol like u or f. In the first method we had to deal with exponents. It's worthwhile know both methods.

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